

THE PLAY THERAPY CIRCLE

Conference 2026 — Brisbane

Rydges Southbank, Brisbane | October 2026

VENDOR, EXHIBITOR & SPONSOR PROSPECTUS

About the Conference

The Play Therapy Circle Conference is a two-day professional development event bringing together play therapy practitioners from across Australia. Held at Rydges Southbank in Brisbane in October 2026, the conference is designed for qualified and student play therapists, counsellors, psychologists and allied health professionals who use play-based approaches in their practice.

With up to 50 dedicated practitioners in attendance, this is a highly targeted audience of engaged, passionate professionals - people who invest in their practice, their clients, and the resources that support their work.

CPD accreditation is confirmed for the event, making this a must-attend for practitioners seeking continuing professional development hours.

Who Will Be in the Room

Attendees	Up to 50 play therapy practitioners
Location	Rydges Southbank, Brisbane, QLD
Dates	October 2026 (two full days)
Audience	Play therapists, counsellors, psychologists, allied health professionals
CPD	Accredited continuing professional development event
Focus	Child-centred play therapy, trauma-informed practice, sand tray therapy, specialist populations

This audience actively seeks high-quality resources, tools and training to support their clinical practice. They are decision-makers for their own practice purchases and influential within their networks and workplaces.

Extended Reach

A further 50 welcome bags are posted to practitioners who purchase our post-conference recordings, including an international audience, taking your physical presence well beyond the room.

Partnership Opportunities at a Glance

Opportunity	Investment	Best for
Principal Sponsor	\$2,000+	Maximum visibility, deep brand integration
Supporting Sponsor	\$1,000	Strong presence across both days
Exhibitor Table	\$200 per day / \$350 for both	Product vendors, resource suppliers
In-Kind Sponsor	Product/service donation	Welcome pack items, lucky door prizes
Flyer / Insert Inclusion	Free (physical) or printing fee (digital)	Any business wanting bag presence

Sponsorship Opportunities

Sponsorship of the Play Therapy Circle Conference positions your organisation as a genuine supporter of the play therapy profession in Australia. All sponsorships include acknowledgement across our marketing channels before, during and after the event.

Principal Sponsor — from \$2,000 ex GST

Principal Sponsor

From \$2,000

- ✓ Named as Principal Sponsor on all event materials, signage and digital communications
- ✓ Logo featured prominently on conference banner, program booklet and name badges
- ✓ Verbal acknowledgement at opening and closing of each day
- ✓ Complimentary item included in all 50 delegate welcome packs
- ✓ One complimentary exhibitor table for both days (valued at \$350)
- ✓ Two complimentary delegate registrations

- ✓ Social media feature post (dedicated) before and after event
- ✓ Logo on conference website and email communications

Ideal for: Organisations with strong alignment to play therapy practice, training providers, national suppliers

Supporting Sponsor — \$1,000 ex GST

Supporting Sponsor

\$1,000

- ✓ Logo on conference signage, program booklet and name badges
- ✓ Verbal acknowledgement at opening of each day
- ✓ Item included in delegate welcome packs (supplied by sponsor)
- ✓ One complimentary delegate registration
- ✓ Social media mention (shared post) before the event
- ✓ Logo on conference website

Ideal for: Training organisations, CPD providers, therapy resource suppliers, professional associations

In-Kind Sponsor

In-Kind Sponsor

Product/service donation

- ✓ Acknowledgement on signage and in the program booklet
- ✓ Product featured in delegate welcome packs or as lucky door prize
- ✓ Social media mention with product tag
- ✓ Opportunity to include a flyer or promotional card in welcome packs

Ideal for: Product brands, small businesses, publishers — great low-barrier entry point

Exhibitor Table

Set up a dedicated display table and connect directly with play therapy practitioners during breaks and lunch. This is an ideal opportunity for product suppliers, resource distributors, book publishers and service providers.

Investment	\$200 per day \$350 for both days (ex GST)
Space	One trestle table (approx. 1.5m) with two chairs

Included	Table and chairs, listing in program booklet, social media mention
Setup	Access from 7:30am Day 1 for setup
Audience	Direct access to all 50 delegates during breaks and lunch
Sales	You are welcome to sell products directly at your table
Availability	Limited to 5 exhibitor tables - first in, first served

Exhibitor categories we are actively seeking:

- Sandtray and sandplay supplies — miniatures, sand, trays, accessories
- Play therapy toys, games and therapeutic tools
- Books and professional resources (consignment arrangements welcome)
- Sensory and regulation tools
- CPD and training providers
- Professional associations
- Practitioner wellbeing products and services

Book Table — Consignment Arrangements

We are seeking a publisher or book distributor to supply a curated display of play therapy and child therapy titles for sale at the conference. We are open to consignment arrangements where you supply stock and we facilitate sales, with an agreed commission returned to you after the event.

This is particularly suited to publishers and distributors with strong play therapy, sandtray, trauma-informed practice and child development titles. If this is of interest, please reach out to discuss the arrangement.

Flyer / Insert Inclusion — Welcome Bag

This is our most accessible partnership option — perfect for any organisation that wants a presence in delegates' hands without the commitment of a full sponsorship or exhibitor table. Your reach also extends beyond the room: an additional 50 bags are posted out to practitioners who purchase our post-conference recording products, including an international audience.

Option	Details
Physical flyer (free)	Supply 110 printed flyers or inserts to our office by the cutoff date and we will include one in every delegate welcome bag at no charge
Digital artwork (printing fee applies)	Supply your artwork digitally and we will print and include on your behalf - a per-unit printing fee applies, quoted on request based on artwork specifications
Preferred size	A5 or DL — A4 accepted but will be folded
Quantity required	110 copies (50 delegates / 50 for digital delegates plus 10 spares)
Cutoff date	Friday 12 September 2026 - physical flyers must be received at our office by this date
Delivery address	Kylie Ellison Therapy & Training, PO Box 509, Capalaba QLD 4157

This option is offered free of charge for physical inserts as a goodwill gesture to the play therapy community. We simply ask that your materials are relevant and appropriate for a professional CPD audience. We reserve the right to decline inserts that are not a suitable fit for our delegates.

To include a digital file for printing, please contact us for a fee quote before submitting your artwork.

Why Partner With Us

- Highly targeted audience — 50 practitioners actively invested in their professional development
- CPD-accredited event — delegates are motivated, engaged and staying for the full two days
- Intimate format — meaningful face time with every delegate, not a crowd to get lost in
- Growing profession — play therapy is an expanding field across Australia with strong practitioner community
- Values-aligned audience — practitioners who care deeply about the resources and tools they use with children

- Digital reach — social media promotion to our broader community before, during and after the event
- Extended reach — a further 50 welcome bags are posted to practitioners who purchase our post-conference recordings, including an international audience, taking your physical presence well beyond the room

Get in Touch

We'd love to hear from you. Whether you're ready to confirm a package or just want to find out more, please reach out and we can tailor an arrangement that works for your organisation.

Contact	Sharyn Bee
Organisation	Kylie Ellison Therapy & Training
Email	shaz@kylieellison.com.au
Phone	0401 290 755
Website	kylieellison.com.au
Deadline	Sponsorship and exhibitor expressions of interest close 30 August 2026

We look forward to welcoming you to the Play Therapy Circle Conference 2026.