



The Play Therapy Circle Conference

Program Outline

About the Conference

The *Play Therapy Conference 2026* is an intimate, high-impact two-day professional development event designed for play therapists, psychologists, counsellors, mental health clinicians, educators, and students working with children and families.

With an intentionally capped attendance of delegates, the conference prioritises depth, connection, and meaningful engagement over scale. The program features **Kylie Ellison** and international conference speaker **Dr Jodi Mullen**, delivering practical, evidence-informed content grounded in real-world clinical application.

This conference creates a unique opportunity for sponsors to build authentic relationships with highly engaged professionals who are active decision-makers within their practices.

Why Sponsor Our Conference?

- **Targeted Audience:** Reach a specialized group of professionals focused on children's mental health.
- **Brand Visibility:** Increase your brand's exposure through prominent placement in conference materials and event spaces.
- **Networking Opportunities:** Connect with potential clients, partners, and industry leaders.
- **Demonstrate Support:** Show your commitment to the field of play therapy and its practitioners.

Our conference provides a unique platform to showcase your organisation's products, services, and expertise to a highly engaged audience. Sponsors receive numerous benefits, including:

- Logo placement on conference website and printed materials
- Exhibitor booth space to showcase your offerings
- Opportunities to present workshops or sponsor keynote speakers
- Networking events to connect with attendees
- Recognition during conference sessions and social media

Sponsorship Levels

Gold Sponsor – Major Partner

Investment: \$3,000 (2 available)

Inclusions

- *High-visibility logo placement on website and conference signage*
- *Exhibition table & Exhibitor profile on website*
- **1 complimentary full conference pass & VIP Cocktail Event**
- *Half-page advertisement in digital program*
- *Social media acknowledgements (pre & post event)*
- *Inclusion of flyer or promotional item in delegate packs*

Silver Sponsor – Supporting Partner

Investment: \$2,000 AUD

Inclusions

- *Logo on website and digital program*
- *Exhibition table & Exhibitor profile on website*
- *Quarter-page advertisement in digital program*
- *Social media thank-you post*
- *Inclusion of flyer or promotional item in delegate packs*

Bronze Sponsor – Community Partner

Investment: \$1,000 AUD

Inclusions

- *Logo on conference website*
- *Acknowledgement in digital program*
- *Inclusion of flyer or business card in delegate packs*

À La Carte Sponsorship Opportunities

(Available to add to any package or purchased independently)

- Sponsorship of Prize Draw or Free Giveaway - \$250 - \$500
- Sensory space or wellbeing lounge sponsor: \$750
- Logo on conference tote bags: \$750
- Logo on lanyards: \$1,000
- Sponsorship of Cocktail Evening - \$1,000

Custom sponsorship packages are available to meet your specific needs and budget. Contact us to discuss how we can create a tailored partnership that aligns with your goals.

Audience Demographics

- Play Therapists
- Counsellors
- Psychologists
- Social Workers
- Students
- Educators
- Child Life Specialists
- Early Childhood Professionals
- Mental Health Professionals

Contact Us

To learn more about sponsorship opportunities and how to partner with the Play Therapy Conference, please contact:

Sharyn Bee
Admin and Training Coordinator
shaz@kylieellison.com.au
Ph: 1300 424 752

We look forward to discussing how we can work together to support the field of play therapy and enhance the lives of children.

Next Steps

1. **Review the sponsorship levels and benefits outlined in this prospectus.**
2. **Contact us to discuss your sponsorship interests and customize a package that meets your needs.**
3. **Complete the sponsorship agreement form and submit it with your payment.**
4. **Begin planning your conference participation and maximizing your brand exposure.**

We appreciate your consideration and look forward to welcoming you as a sponsor of the Play Therapy Circle Conference!



The Play Therapy Circle Conference

Program Outline

Conference Overview

Welcome to the Play Therapy Circle Conference! This program provides an overview of the sessions, speakers, and activities planned for the conference. We aim to create a dynamic and engaging learning experience for all participants.

Daily Schedule

DAY ONE – Saturday 24 October

Theme: Foundations & Immersion – Entering the World of Sand Play Therapy

8:30 – 9:00am

Registration & Arrival Coffee

9:00 – 9:30am

✨ Conference Opening with Kylie Ellison

“Welcome to the Circle”

9:30 – 10:45am

📄 Session 1: Introduction to Sand Play Therapy

Dr Jodi Mullen

10:45 – 11:00am

Morning Tea Break

11:00am – 12:30pm

🌂 Session 2: The Language of Symbols & The Therapist’s Role

Dr Jodi Mullen

12:30 – 1:30pm

Lunch (on-site)

1:30 – 3:00pm

 Session 3: Practical Application & Case Conceptualisation

Dr Jodi Mullen

3:00 – 3:15pm

Afternoon Break

3:15 – 4:30pm

 Integration Session: From Theory to Practice

Facilitated by Dr Jodi Mullen

4:30pm

Day One Close

 VIP EXPERIENCE – Friday Evening

Includes:

 Cocktail Party (VIP Ticket Holders)

 “On the Couch” with Kylie & Jodi

DAY TWO – Friday 25 October

Theme: Application, Advocacy & Therapist Sustainability

8:45 – 9:00am

Arrival & Morning Coffee

9:00 – 9:20am

 Morning Grounding with Kylie

9:20 – 10:30am

 Experiential Session: Individual Sand Tray Exercise

Facilitated by Dr Jodi Mullen

Focus: Deepening therapist insight.

10:30 – 10:45am

Morning Tea

10:45am – 12:00pm

 Working with Parents: Building the Therapeutic Alliance

Facilitated by Kylie Ellison

12:00 – 12:45pm

 Q&A Panel: Clinical Wisdom in Practice

Kylie Ellison & Dr Jodi Mullen

12:45 – 1:45pm

Lunch

1:45 – 2:45pm

 Navigating Difficult Conversations with Parents

Facilitated by Kylie Ellison

2:45 – 3:00pm

Afternoon Break

3:00 – 4:00pm

 Closing Keynote: Compassion Fatigue & Caring for the Play Therapist

Dr Jodi Mullen

4:00 – 4:30pm

 Final Farewell with Kylie

Keynote Speakers

Dr. Jodi Mullen

Dr Jodi Mullen is an international speaker, author, credentialed play therapist and play therapy supervisor. Dr Mullen provides training, consultation and supervision to professional helpers all over the world. She has authored books on play therapy, counselling children and adolescents, grief counselling and parenting.

Kylie Ellison

Kylie is a Registered Play Therapist-Supervisor, Registered Counsellor-Supervisor, Clinical Trainer, Conference presenter and host of the podcast, The Play Therapy Circle.

Additional Information

- **Continuing Education:** CE credits will be provided for all sessions.
- **Conference Materials:** All attendees will receive a conference packet with session handouts and resources.
- **Networking Opportunities:** Take advantage of the breaks and reception to connect with fellow professionals.
- **Contact:** For any questions or concerns, please contact info@playtherapycircle.com.

We look forward to seeing you at the conference!